



2008 Annual Report

Cancer Services of East Central IN, Inc.

A New Name, But The Services Are the Same

Staff

Peggy M. Garrett,
Executive Director

Denise M. Hurt,
Administrative Assistant, "Reaching
Out" Breast Health Coordinator

Cheryl Mathews,
Education & Client Services
Coordinator

ShriVonne Newman,
Client Services Advocate

Mary Decker,
Client Service Specialist

Edie Doudt,
Client Service Specialist



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Because of the growth of its service area, Cancer Services of Delaware County, Inc.-Little Red Door has changed its legal name to Cancer Services of East Central IN-Little Red Door to better reflect their service area of Delaware, Randolph, Jay, Blackford and Henry counties. Clients from Madison County will be served as funds become available.

In 1954, the locally-based, independent agency was founded by the Theta Psi Chapter of Phi Beta Psi Sorority, out of concern for those afflicted with cancer. Through various name changes over a half a century, it can be said that the local agency may be better known as Little Red Door-being allowed since 1963 by the Little Red Door-Cancer Agency in Indianapolis to use the

familiar name. According to Peggy Garrett, Executive Director, "Although our incorporated name is now Cancer Services of East Central Indiana, Inc., for most it is more fitting to call us by our logo name Little Red Door, since I believe the name has become synonymous with caring, understanding and hope. We appreciate the Indianapolis agency's permitting the continuing use of the name as we make this most recent change."

The name change provided an opportune time to also re-brand Cancer Services of East Central Indiana, Inc.-Little Red Door with a new logo and materials featuring the new image.

Tom & Linda Farris of T.L. Farris & Associates designed and developed the symbolic

new red, white and black logo. Tom Farris advised, "The primary shape of the logo represents a door, a little red door-symbolizing the people and services offered by the local agency. You can visualize that the white represents an open-ended, two-way path of personalized services and resources available from Little Red Door."

Board President Kay Schnuck stated, "since we have always served clients from the surrounding counties, we felt our name needed to reflect our service area. We have a new name, but our services remain the same all given in the manner of caring, understanding and hope."

NEW INTERACTIVE WEBSITE LAUNCHED

The agency Launched a new interactive website designed by Kern Creative Group.

The trU|control content-managed site features searchable client resources, education resources, photo galleries of Little Red Door events and detailed listing of the many services the organization provides to patients across East Central Indiana.

Additional features of the site include a calendar with online registration, detailed information on the "Reaching Out" Breast Health Program and ways to give to the organization, including an online donation form. The address is www.littlereddooreci.org.

This website was funded in part by: The Mutual Bank Charitable Foundation, Inc. and The Susan G. Komen For the Cure Indianapolis Capacity Building Fund.

2008 Charity Breakfast Sponsors

AA Auto Rental	Action Cleaning	American Chevrolet Cadillac of Muncie	American United Appraisal Co., Inc.	Ashcraft Jewelers
Ball State University Little Red Door Promotional Group	Birds Smokehouse BBQ	Boyce Animal Hospital	Brooke Mawhorr PC	Cardinal Health System
Central Oxygen Inc.	Century 21-Kerry Wiggerly	CJ Design	Community Storage	Cooper Tire & Auto Service
Countryside Landscape, LLC	CS Kern	Dan Hutcheson	David Dale Design	Delaware Glass & Mirror Company, Inc.
Diamond Plastics Corporation	"Do The Blue-Recycle"	Dr. Frank H. Krause	Dr. Mathew Harkin	Ed's Carpet
Elmcroft Assisted Living & Alzheimer's Care	Estep Burkey Simmons, LLC	Family Vision Care	Farmhouse Creations	First Merchants Bank
First Merchants Trust Company	Foote Hanson Davis-City Securities	Garden View Funeral Home	Gerdau Ameristeel	Great Destinations
Hays & Sons Complete Restoration	In Honor of Little Red Door Staff	Indiana Michigan Power	Innovative Strategies Inc. Bill Hitchcock, PT	Janet Blackmer-Remax Real Estate Group
Jeffrey Carter Jewelers	John Jay & Co	Jones Auto Body	Joyce Clevenger Accounting	Ken Masiongale Electric
Kendon Corporation	Lehman's Inc.	Ludco Gun Shop	Lifetime Skin Care Centers	Lowery's Homemade Candies
Makris Vision Group	Meridian Services	Mid-Eastern IN Association of Realtors	Mimetrista	Muncie Eye Center
Muncie Mall	Munseetown Community Federal Credit Union	Murray's Jewelers	Nancee Kinghorn-Coldwell Banker Lunsford	Nina Merten-Summit Brokerage Services, Inc.
Old National Bank	Ontario Systems	Parson Mortuary	Pizza King	Planned Parenthood of IN
Printing Creations	Renaissance Specialty Hospital and Rehab Center	Rick & Carla Morrival	Ron Groves-Ad Graphic	Ryne-Wood Builders, Inc.
Seldom Rest Farms	Senator Sue Errington	Stoops Automotive	Superior Linen	TFX Planting Co., LLC
Taylor Architects	The Cancer Center at BMH	The Imaging Center	The Meeks Mortuary	The Star Press
Thomas Auditing, Inc.	Thornburg Studio	Tom & Kay Schnuck	Unified Group Services	Vera Mae's Bistro
Wags & Whiskers	Westminster Village Muncie	Willco Wholesale Distributors	Whitinger & Company, LLC	Willowbrook Interiors, Inc.

2008 Golf Outing Hole Sponsors



Advanced Signs & Graphics	AIM Business Coaching	Albany Veterinary Clinic	Bacardi	Ball State Federal Credit Union	Bill & Marilyn Naylor
Brent Robbins	"Butcher Farm Golf Gang"	Carson & Alice Bennett	Emergency Physicians of Delaware County	Harriett Overmyer	Hideout Restaurant & Lounge
Hoosier Park	Indiana Michigan Power	John & Marilyn Wagoner	Kirks Bike Shop	Masiongale Heating & Cooling Electrical-Mechanical	Neal Smith
Normandy Flower Shop	Steve Overmyer & Family in Memory of Dick Overmyer & Rosemary Floyd	Summit Brokerage Services-Nina Merten	Swift Accounting	The Cancer Center @ BMH	The Star Press
		Toyota of Muncie	IN Michigan Power		

2008 Memorial Designations



Ale Richardson	Alice Leonard	Alice Smith	Alice Stinson	Allen Egley	Amy Walker	Andrea Nushler	Ann Twining	Annabelle Howell	Arie Hammond
Arnold Burress	Art Gray	Arthur Brock	Barbara Brewer	Barbara Joyner	Barbara Zimmack	Bernice Charlton	Bernice Clark	Bernice Hoover	Bernice Smith
Betty Dunbar	Betty Gunter	Betty Vector	Bill Culp	Bill Gibbs	Bill Knieper	Bill Williams	Billy Small	Bob Culp	Bob Lare
Carl Gatliss	Carl Tucker	Carleeta Aul	Carol Count	Cecile Goodson	Charles Gray	Charles Sims	Charles Wright	Cheryl Hofherr	Christina Donovan
Clata Bratton's Father	Cliff Bell	Clifford Reynolds	Coni Craig	Connie Jones	Dale Triplett	Danny Ring	Darlene Ross	David Butler	David Mullenix
David Shaw	David Skaggs	Diane Beckham	Don Bolton	Don Nelson	Don Winger	Donald Allen	Donald Dougherty	Donn Petty	Donna Stanley
Doris Jamerson	Douglas Burke	Dr. Carol Chalk	Dr. Richard Ko	Dustin Cox	Earl Whitlow	Edna Mitchell	Edward Fisher	Elaine Beaty	Eleanor Chambers
Elisabeth Korallus	Elizabeth Sabatine	Elizabeth Bader	Ella Roundtree	Ella Simmons	Elma Haecker	Elmer Handsard	Estle Duncan	Evalyn Wagoner	Evelyn Carothers
Flora Hines	Flora Miller	Francis Thonn	Frank Minutello	Frank Wogoman	Fredrick Bell	Gabby Durnal	Garth Rector	Gary Murphy	Gaylor Washburn
George Chatterson	George Dillie	George Atemborski	George Masiongale	Gerald Jones	Gladys Clamme	Glen Klepfer	Gregory Darnell	Harold Richards	Harould Umbarger
Helen Parson	Helen Junkin	Helen Thornburg	Helen Walker	Herd Billingsley	Homer Fannin Sr.	Howard Bagwell	Ina Price	Irene Vasicko	Jack Decker
Jack Wertzler	James Farmer	James Brown	James Cuthbertson	James Hamilton	James Mathews	Jamie Cash	Jane Mode	Janet Brophy	Janet Henry
Jean Young	Jeanne Fallon	Jesse Simmons	Jeune Myers	Jim Hagen	Jim Hogen	Jim Mathews	Jim Turner	Jo Ann Wagoner	Joan Birt
Joe Bounds	Joe Garcia	Joe Lindsey	John Anderson	John Racer	Josephine Comis	Josie Mitchell	Joyce Terrill	Judith Cox	Julia Masters
Karen Beaty	Katherine Shrieve	Kenneth McDowell	Kenneth Pittsenbarger	Kristopher Shipley	L. Helen Phillips	L.N. Glasgow	L. Nancy McCormick	Larry Duncan	Larry Joe Dunigan
Larry Lambert	Larry Prather	Lavena Osborne	Lee Roy Smithers	Leo Carey	Linda Delk	Linda Hensley	Lois Wagner	Lola Burnett	Lost Loved Ones
Lou Davis	Lowell Williams	Lucille Nicholls	Luenette Barengrugge	Lydia Irelan	M. Cliff Bell	Mardena Adams	Margaret Sano	Margaret Walker	Marietta Macy
Marietta Downs	Marietta Brush	Marilyn LaGrange	Marjorie Deavers	Mark Van Matre	Martha Taylor	Martha Worley	Mary Castleman	Mary Wolfe	Mary Hudis
Mary Terrell	Mary Hill	Mary Waters	Maryellen Echols	Melva Louks	Merretta McDaniel	Mike Pearson	Mom & Dad	Dorothy Badders	Myrna Towns
Nancy Deckert	Nancy Knox	Nina Charlton	Nina McCullough	Norma Bainter	Pat Culp	Patricia Marcum	Patrick Blevins	Paul Norris	Peggy Farmer
Peggy Rees	Peter Martin	Phil Robinson	Phillip Houser	Ralph Ford	Rebecca Licht	Reed Conrad	Reesa Tobias	Floyd Emshwiller	Rex Irwin
Rhonda Gibbs	Richard Smalley	Richard Lorrison	Richard Smith	Rick Haggard	Rita Davis	Robert Harnish	Robert Arment	Robert Herbert	Robert Hendricks
Robert Hiatt	Robert Huffer	Robert Mathew	Robert Nasser	Robert Cox	Roger Smith	Ron Eller	Rose Grice	Rosemary Senecal	Rosie Morris
Roy Crump	Ruth Deady	Sandra Clark	Sarah Bates	Shirley Cope	Stephen McFarland	Sue Leonard	Sue Showalter	Taveta Moede	Terry McCoy
Thomas Neal	Timothy Perry	Tom Smalley	Velma Claycomb	Violet Campbell	Virginia Fink	Virginia Johnson	Walter Salmon	Wanda Cotton	Wanda Buck
Wanda Kuhns	Wanda Smith	Warren Sisher	Wayne Willitzler	Wayne Givens	Wayne Wadman	William Allen	William Burke	William Cooper	William Lipps Sr.
				William Johnson	William Stults	William Wallace			

Return Service Requested

Non-Profit Org.
U.S. Postage
PAID
Muncie, IN
Permit No. 109

Cancer Services of ECI-Little Red Door
401 W. Jackson St.
Muncie, IN 47305



Board of Directors

Kay Schmuck, President
John Kindt, Vice President
Nancy Umbach, Treasurer
Candy Shannon, Secretary
Debra Barker
Alice Bennett
Ann Dale
Rosemary Fleenor
Roger Hammond
Cheri Hitchcock
Clare Jones
William Kramer
Susan Leffler
Cathy Leist
Rick Morrical
Stacey Nance
Sue Stout-Long
Gwen Vanleer

Statement of Activities for Year Ending December 31, 2008

Support and Revenue

United Way	\$ 44,030
Grants	\$ 105,258
Contributions	\$ 101,708
Special Events	\$ 35,170
Investment Income	\$ 5,677

Realized Gains (losses) on Investments \$ 4,960

Total \$ 296,803

Expenses

Special Events	\$ 13,717
Program Services	\$ 267,478
Management and General	\$ 32,035
Fundraising	<u>\$ 11,508</u>

Total \$ 324,738

Increase (decrease) in Net Assets \$ (27,935)

Not audited at time of printing. Audit report will be posted
on website upon completion at www.littlereddoorreci.org